



FBLA American Enterprise Project

Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned									
Content														
Purpose of Project <ul style="list-style-type: none"> Project designed specifically to promote local understanding of and support for the American Enterprise system 	0	1–5	6–10	11–15										
Research into school and/or community needs	0	1–2	3–4	5										
Planning and development of project	0	1–7	8–14	15–20										
Implementation of project	0	1–5	6–10	11–15										
Evaluation and Results <ul style="list-style-type: none"> Benefits to and impact on the school and/or community 	0	1–7	8–14	15–20										
Report Format														
Clear and concise presentation with logical arrangement of information following the rating sheet categories	0	1–3	4–7	8–10										
Professional report design appropriate to audience	0	1–2	3–4	5										
Correct grammar, punctuation, spelling, and acceptable business style	0	1–3	4–7	8–10										
Subtotal					/100 max.									
Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> missing cover</td> <td><input type="checkbox"/> over fifteen (15) pages</td> <td><input type="checkbox"/> 2 copies of report not received</td> </tr> <tr> <td><input type="checkbox"/> missing table of contents</td> <td><input type="checkbox"/> attached items</td> <td><input type="checkbox"/> report format does not follow rating sheet</td> </tr> <tr> <td><input type="checkbox"/> binding</td> <td><input type="checkbox"/> no page numbers</td> <td></td> </tr> </table>						<input type="checkbox"/> missing cover	<input type="checkbox"/> over fifteen (15) pages	<input type="checkbox"/> 2 copies of report not received	<input type="checkbox"/> missing table of contents	<input type="checkbox"/> attached items	<input type="checkbox"/> report format does not follow rating sheet	<input type="checkbox"/> binding	<input type="checkbox"/> no page numbers	
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<input type="checkbox"/> binding	<input type="checkbox"/> no page numbers													
Total Points					/100 max.									

School: _____ State: _____

Judge's
Signature: _____ Date: _____

Judge's
Comments:



FBLA American Enterprise Project

Performance Rating Sheet

☐ Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Explanation					
Describes project development and strategies used to implement project	0	1–7	8–14	15–20	
Describes research into school or community needs	0	1–5	6–10	11–15	
Appropriate level of chapter member involvement in project	0	1–3	4–7	8–10	
Degree of impact on the community and its citizens	0	1–7	8–14	15–20	
Evidence of publicity received	0	1–2	3–4	5	
Student evaluation of project effectiveness	0	1–2	3–4	5	
Delivery					
Statements are well-organized and clearly stated	0	1–3	4–7	8–10	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	0	1–2	3–4	5	
Demonstrates ability to effectively answer questions	0	1–3	4–7	8–10	
Subtotal	/100 max.				
Time Penalty Deduct five (5) points for presentation over seven (7) minutes. Time:					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Penalty Deduct five (5) points for failure to follow guidelines.					
Total Points	/100 max.				
Report Score	/100 max.				
Final Score (add total points and report score)	/200 max.				

School: _____ State: _____
 Judge's Signature: _____ Date: _____
 Judge's Comments: _____